

Using games to enhance your talent attraction strategy

Engaging candidates through attractive and valid game-based assessments from cut-e

cut-e combines games with psychometric expertise to enable talent strategies

cut-e can work with you to differentiate your hiring process, raise brand awareness, engage your prospective talent and make fair and objective selection decisions. Employers can also benefit from linking the job-relevant data gathered in the assessment with other HR metrics to help predict and model future talent performance and success.

- Do you want to make your recruitment process more appealing?
- Do you want to promote a more attractive employer brand?

Reasons to trust cut-e

cut-e is the expert in combining robust psychometrics with gamified elements which support our clients in building their brand and attracting their candidate target groups.

- cut-e is a world leader in proven, innovative online assessment for all organisational levels across multiple sectors
- We conduct academic and practical research into applicant behaviour; we understand candidate preferences and the user experience
- cut-e assessments are fair, available in 40 languages, optimised for any device, able to integrate seamlessly into ATS / HR information systems and provide meaningful, job-relevant candidate insights
- cut-e assessments are short, fun, highly valid and have a high acceptance
- We are the exclusive distributor for immersive games developer Arctic Shores and have partnered with them to develop the next generation of gamified assessments

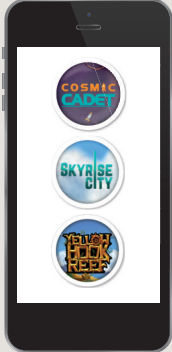


cut-e can help you find the right mix of gamification and measurement elements in attraction, selection and hiring – without compromising the assessment results.

Optimised for attraction

Great for viral talent campaigns, widening applicant pools and employer branding.

Game-based assessments from Arctic Shores



Fun, immersive and with high quality graphics, these native apps are designed specifically for smartphones and tablets and capture cognitive ability data.

These game-based assessments from Arctic Shores are distributed by cut-e.

Game-based tests from cut-e

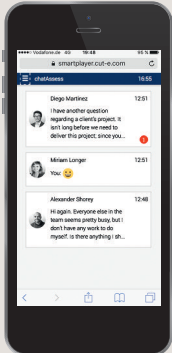


Fun and fast, our web apps can be developed to meet any need. For example, this competition app embeds an attention performance test in a football championship scenario. The app provides instant feedback after every action plus leadership board reporting at the end. Our apps are designed for any device.

Perfect for selection and for retaining applicants as customers

Psychometric assessments in a gamified context make assessments more real and engaging.

Gamified Situational Judgement



This web app is designed for any device. It combines multiple cognitive test elements with situational judgement and personality assessment in a communication game: a strength-based, highly customised gamified assessment compiling results in a single matchscore.

Gamified assessments from cut-e



This web app allows an individual selection of cognitive robust assessments embedded in a fun and engaging game context. Different challenges and levels allow instant feedback to increase candidate engagement. Integrating this game in the branding strategy engages applicants and current or future customers. Suitable for any device.

cut-e and Arctic Shores: partnership for innovation



cut-e and Arctic Shores have joined forces to take gamified assessments to the next level. These next-generation tools will offer an immersive, engaging and entertaining candidate experience and provide rigorous psychometric insights about each applicant's skills, abilities and their potential to perform in a role.

cut-e is a world leader in the design and implementation of innovative online tests and questionnaires for recruitment, selection and development. cut-e helps companies identify people with the right capabilities and cultural fit to deliver optimal business results. cut-e carries out over 12 million assessments per year in over 70 countries and 40 languages.

