

Selecting Emergency Response Units for the Red Cross



The challenge: selecting for Emergency Response Units

The Norwegian Red Cross came to us for help. They felt that they could improve the way they selected their Emergency Response Units and wanted some guidance on how to better their selection procedures.

The solution: redesigned selection process to integrate Online Assessment and training of staff

The Red Cross are central contributors in aiding global and local areas of crisis, there amongst helping find lost skiers in the mountains. Thus, helping Red Cross was of course important for all of us in cut-e Norway. Consequently we immersed ourselves deeply in their selection processes, and identified some crucial areas of great potential.

As a result, we redesigned the entire selection process, together with the Red Cross, coached and educated central staff and gave them access to our tools for online assessments.

The outcome: great results and feedback

So far the feedback has been unanimously positive. The respective department in The Norwegian Red Cross has been internally and externally recognized for their competency, and their way of working has been adopted by other departments in the organization. Thus, reinforcing the collaboration between cut-e and The Norwegian Red Cross.

Most of this work has been delivered pro-bono or done for significantly reduced costs.